



Made in USA

Retro™

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Automotive

We set the standard.



Retro™

ret•ro | rĕt' rō | reviving of things past

The Retro™ series celebrates the nostalgic style of the past, with advancements for today! A non-reflective film with classic looks, it offers cutting-edge technological improvements for color stability and clarity.

Window Film Performance Data

	Light Transmission	Solar Energy Rejected	U/V Rejected	Visible Light Reflectance	
				Interior	Exterior
5	5	50%	99%	5%	5%
15	13	40%	99%	5%	5%
20	21	39%	99%	5%	5%
35	36	38%	99%	5%	5%
50	51	35%	99%	5%	5%

Important: All tested materials were applied on a ¼" clear glass surface in accordance with industry standard tests. The intended purpose of the data provided is for comparison purposes only.



tel.800.835.9676

fax.702.643.0509

www.aswf.com

3135 Marco Street
Las Vegas, Nevada 89115

A division of Erickson International LLC.



Made in USA

Excel™

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Automotive

We set the standard.



ex•cel | ĭk-sĕl' | to do
better than, to surpass.

The Excel™ series surpasses as a non-reflective film.
A black color stable dyed film that gives the consumer
and the professional a durable choice for a lifetime.

Window Film Performance Data

	Light Transmission	Solar Energy Rejected	U/V Rejected	Visible Light Reflectance Interior	Visible Light Reflectance Exterior
5	7	50%	99%	5%	5%
15	15	44%	99%	5%	5%
20	20	39%	99%	5%	5%
30	30	38%	99%	5%	5%
35	35	37%	99%	5%	5%
50	50	35%	99%	5%	5%
60	59	33%	99%	5%	5%
70	70	25%	99%	5%	5%
88	88	18%	99%	5%	5%

Important: All tested materials were applied on a 1/4" clear glass surface in accordance with industry standard tests. The intended purpose of the data provided is for comparison purposes only.



tcl.800.835.9676

fax.702.643.0509

www.aswf.com

3135 Marco Street
Las Vegas, Nevada 89115

A division of Erickson International LLC.

Excel™

ASWF 1AUE 0810



 **ASWF**TM
American Standard Window Film

Made in USA

PerformerTM

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Automotive

We set the standard.

Performer™



per•form•er | pər-fôr'mər | something that takes action from the requirements, to fulfill.

The Performer™ series does just that — it performs. A high-performance auto film with a color-stable non-reflective dyed film, and a layer of metallized film, this series provides good looks and high heat rejection.

Window Film Performance Data

	Light Transmission	Solar Energy Rejected	U/V Rejected	Visible Light Reflectance	
				Interior	Exterior
3	3	59%	99%	8%	6%
5	6	57%	99%	8%	6%
15	16	56%	99%	11%	8%
20	19	54%	99%	11%	8%
30	30	51%	99%	11%	8%
35	37	50%	99%	11%	8%
50	50	39%	99%	11%	8%
60	59	33%	99%	11%	8%

Important: All tested materials were applied on a ¼" clear glass surface in accordance with industry standard tests. The intended purpose of the data provided is for comparison purposes only.



tel.800.835.9676

fax.702.643.0509

www.aswf.com

3135 Marco Street
Las Vegas, Nevada 89115

A division of Erickson International LLC.



Made in USA

Impulse™

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Automotive

We set the standard.



Impulse™

im•pulse | ĭm'pŭls' | an impelling action or force, driving onward.

The Impulse™ series is a high performance film comprised of a color – stable charcoal film and a reflective metallized layer that delivers good looks and comfort.

Window Film Performance Data

	Light Transmission	Solar Energy Rejected	U/V Rejected	Visible Light Reflectance	
				Interior	Exterior
5	5%	47%	99%	8%	6%
15	16%	46%	99%	11%	8%
25	20%	45%	99%	11%	8%
35	38%	42%	99%	11%	8%
50	50%	40%	99%	11%	8%

Important: All tested materials were applied on a ¼" clear glass surface in accordance with industry standard tests. The intended purpose of the data provided is for comparison purposes only.



tcl.800.835.9676

fax.702.643.0509

www.aswf.com

3135 Marco Street
Las Vegas, Nevada 89115

A division of Erickson International LLC.



Made in USA

Metallic™

American Standard Window Film has set the standard for the profession. All products feature 99% U/V rejection, an ultra durable hard coat, manufactured in the latest state of the art facility in Las Vegas, Nevada. And, a factory backed warranty.

Automotive

We set the standard.



Metallic™

me•tal•lic | mī-tal'īk | a material displaying a lustrous appearance

The Metallic™ series is a metallic automotive film that provides maximum heat rejection and a rich, glossy look. An unparalleled lifetime warranty means this film will look cool — and keep you cool.

Window Film Performance Data

	Light Transmission	Solar Energy Rejected	U/V Rejected	Visible Light Reflectance	
				Interior	Exterior
10	11%	67%	99%	14%	14%
20	21%	60%	99%	10%	10%
35	35%	58%	99%	10%	10%
50	51%	50%	99%	9%	9%

Important: All tested materials were applied on a ¼" clear glass surface in accordance with industry standard tests. The intended purpose of the data provided is for comparison purposes only.



tel.800.835.9676

fax.702.643.0509

www.aswf.com

3135 Marco Street
Las Vegas, Nevada 89115

A division of Erickson International LLC.